



Utah Youth Environmental Solutions Internship Spring 2020

Contact: Carly Ferro, Associate Organizing Representative
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Mission: **Explore, Enjoy, Protect.** The Sierra Club is a volunteer-led environmental organization that focuses on protecting our wild places, confronting climate change, and getting people outside to enjoy the outdoors.

Overview: The Utah Youth Environmental Solutions (UYES) Intern will work with the Chapter Organizer, the Our Wild America Campaign and the Beyond Coal Organizing Representative to build awareness of campaign initiatives and promote youth engagement. The UYES Network was started in 2016 as a way to connect high school and college students from across the state to work together on environmental solutions. In 2018 the Network was pivotal to passing Resolution on Economic and Environmental Stewardship at the State Legislature. The UYES intern will work to increase public and fellow student participation through the organization of some or all of the following: tabling events, regular meetings, movie-screenings, sign-on letters, public comments, and press events. The UYES Intern will learn and utilize basic community organizing techniques, including; public speaking, program research, analytical writing, holding effective meetings, advocacy, and media outreach. Other tasks, and research, to be completed as assigned.

Time Commitment: 3 credit hours (9 hours per week for 15 weeks)

Responsibilities:

- **Develop** a work plan and outreach calendar with the Organizing Representatives to plan events and campaign strategies from September to December.
- **Research** campaign areas and issues including; Keeping Public Lands in Public Hands, Wilderness Study Areas, Utah Net-metering policies, Rocky Mountain Power's Integrated Resource Plan.
- **Assist** the Organizing Representatives with creation of outreach materials, including; emails, online actions, petitions, resolutions, and fact sheets.

- **Organize** events and outreach opportunities to educate and recruit new members and volunteers.
- **Build & Maintain** current volunteer teams. Work with other interns and Organizing representatives to build new teams, as needed, and assist in the recruitment and engagement of volunteers for events.
- **Track & Analyze** outreach metrics. Use data to determine outreach goals and inform future recruitment initiatives.

Qualifications:

- Passion for the Sierra Club’s mission and dedication to helping the organization grow
- Ability to commit to at least 10 hours per week, including some nights or weekends. Mandatory attendance at the volunteer Equity Task Force Meetings, twice monthly on Tuesdays at 5:30 PM.
- Self-disciplined, determined problem solver
- Excellent written and verbal communication skills
- Experience with environmental policy or community organizing a plus
- Familiarity with Microsoft Office and Google Drive (Adobe Creative Suite a plus)
- Ability to engage and interact with many types of people in various settings

Application: Submit (1) resume, (2) a detailed cover letter, and (3) two references to Carly Ferro (Carly.Ferro@sierraclub.org) with the subject “Intern Application” no later than November 30th for consideration for the Spring 2020 Utah Youth Environmental Solutions Internship.